

# TEDx Manhattan comes to Louisville

Changing the Way We Eat  
Saturday, February 12

x = independently organized TED event



## Louisville Viewing Party Program – Frazier Hall, Bellarmine University

10:00am

### Registration

Coffee by Heine Brothers Coffee  
Music by Vessel  
Farmers' market opens

10:25am

### Welcome

Emily Bingham

### Overview of Day

Caroline Heine

10:30am

### TEDxManhattan Webcast begins

#### Session 1 – What happened?

**Laurie David**, *Environmental activist, producer and author*

**Carolyn Steel**, *Architect and Author - How Food Shapes our Cities (TEDTalk Video)*

**Cheryl Rogowski**, *Family Farmer and McArthur Genius Award recipient*

**Karen Hudson**, *President Dairy Education Alliance, co-founder ICCAW (Illinois Citizens for Clean Air and Water)*

**Ken Cook**, *President and Co-Founder Environmental Working Group*

Performance

**Scott Kahan**, MD, MPH, *Co-Director George Washington University Weight Management Center, Clinical Director S.T.O.P Obesity Alliance, Faculty George Washington University School of Public Health and Health Services and the Johns Hopkins Bloomberg School of Public Health*

**Kathy Lawrence**, *Program Director School Food FOCUS*

12:15pm

### Lunch

Local foods prepared by Nancy Schoenhoff

12:45pm

**Mayor Greg Fischer**, *Louisville's 50<sup>th</sup> mayor*

**Michael McCoy**, *Director of Planning at City Solutions Center, Term Faculty/Visiting Planner School of Urban and Public Affairs at University of Louisville, Adjunct Faculty Landscape Architecture at University of Kentucky.*

**Mary Berry Smith**, *Henry County Kentucky native, lives on and farms a 180 acre farm with her family. Mary started out as a conventional dairy and tobacco farmer, but has moved to raising rotationally grazed organic beef, organic vegetables for a CSA and for Farmers' Markets in Louisville, and pastured poultry. Her family also operates a vineyard and winery.*

**Ivor Chodkowski**, *co-founder, co-owner, Grasshoppers; co-founder, Harvest Restaurant, opening in April; proprietor, Field Day Family Farm; long time member, Bardstown Road Farmers' Market; President CFA*

**Ellen McGeeney**, *Director of Operations and co-owner, Grasshoppers Distribution, the only all local food distributor in Kentucky; 15+ years in operating and consulting roles at Booz-Allen & Hamilton; Optasite-COO/CFO, America Works-COO, Borden-Consultant; Vertex / Braun, Optasite; 6-Year CSA subscriber; working mother*

**1:30 pm**

**TEDxManhattan Webcast returns**  
**Session 2 – Where are we?**

**Dan Barber**, *Executive Chef and Co-Owner Blue Hill Restaurant - How I Fell in Love with a Fish (TEDTalk Video)*

2011 TEDxManhattan Fellows

**Brian Halweil**, *Senior Fellow Worldwatch Institute, Co-Director Nourishing the Planet, Editor Edible East End, Publisher Edible Manhattan and Brooklyn*

**Lucas Knowles**, *USDA Coordinator Know Your Farmer Know Your Food*

**Barbara Askins**, *President & CEO 125<sup>th</sup> Street Business Improvement District*

**Britta Riley**, *Artist and Co-Founder, Windowfarms*

**John Fraser**, *Chef/Proprietor Dovetail and What Happens When restaurants*

Performance

**Dr. Melony Samuels**, *Founder and Director Bed-Stuy Campaign Against Hunger (BSCAH)*

**Ian Cheney**, *Co-Founder Truck Farm, Peabody award-winning filmmaker*

**Josh Viertel**, *President, Slow Food USA*

**3:15pm Break**

**3:30pm**

**Farmer panel**

**Moderator: Ivor Chodkowski**

**Farmers: Patrick Kennedy**, *Stone Cross Farms and Cloverdale creamery (pastured beef/pork/cheese maker); Willis Schrock*, *J.D Country milk (bringing non-homogenized low temp pasteurized milk in a glass bottle back); Mary Courtney*, *Vegetable grower, recently made the switch from tobacco; Cassia Herron*, *Economic Development Officer with Louisville Metro Economic Development, consultant with the Department of Health and Wellness and Vice-President of CFA.*

**4:00pm TEDxManhattan Webcast returns**

**Session 3 – Where are we going?**

**Dr. William Li**, *President Angiogenesis Foundation – Can We Eat to Starve Cancer? (TEDTalk Video)*

**Dr. William Li** update

**Michael Conard**, *Assistant Director Urban Design Lab and Adjunct Associate Professor, Graduate School of Architecture, Planning, and Preservation at Columbia University*

**Elizabeth Ü**, *Founder and Executive Director Finance for Food*

Performance

TEDxManhattan Challenge

**Frederick Kaufman**, *Professor CUNY Graduate School of Journalism*

**Curt Ellis**, *Co-Founder FoodCorps, Peabody award-winning filmmaker*

**Michel Nischan**, *Chef, President/CEO Wholesome Wave Foundation, Owner/Founder Dressing Room restaurant, cookbook author*

**6:00pm Wrap-up**